

Service

Price monitoring

We will provide complex 24-hour price control for the suppliers, producers and distributors. Will reveal violations of distribution policy and partnership agreement.



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Why do you need price monitoring from BRANDPOL



- 1 Setting the price range for products
- 2 Calculation of average and median price
- 3 Study of price dynamics on the market
- 4 Determination of competition level
- 5 Tracking of the prices of direct competitors
- 6 Price control
- 7 Demand prediction
- 8 Fast product revaluation
- 9 Substitution market analysis
- 10 Pricing strategy creation
- 11 Best value suppliers

 Profit increase

Intellectual and continuous price monitoring

1

BRANDPOL price monitoring system

These are unique technologies of technical vision and producers, suppliers and distributor's price analysis on the Internet. BRANDPOL allows to monitor markets, analyse price dynamics 24 hours and effectively develop partnership policy and control pricing strategy in the distribution network.

2

Scale of the system

BRANDPOL system tracks more than 20 000 000 SKU daily on more than 100 000 websites in 170 countries across the world. This allows to track down counteragents with low prices, partnership policy violators and quickly eliminate any violations

3

Special solutions

BRANDPOL has a unique set of technical solutions, which allows to provide this service in these large volumes.



Our unique abilities



Unique technical vision system



Ability to monitor up to 1 000 000 SKU



Full integration with all the largest marketplaces and internet shops



Ability to send data in EXCEL, PDF, JSON, XML, CSV, REST-API



Universal personal cabinet with individual set of parameters for the report for your request



Ability to monitor prices up to 24 times a day for each project

Compare our abilities with our competitors



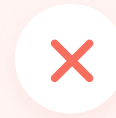
BRABDPOL platform

Automatic system of including websites into monitoring process on the basis of technical vision

Unique system for going around any protection systems from data collection

24/7/365 mode of price monitoring

Ability to change price policies of the violators



Our competitors

Imperfect, continuous and expensive system of including new websites for monitoring

Absence of effective system for going around the protection against data collection

Rigid limitations on the number and frequency of data collection

Large intervals between data collection periods, which makes the information collected invalid

Absence of ability to change pricing policy

We collect prices daily from:

And more than 120 000 global websites and marketplaces

amazon

ebay

AliExpress™

Rakuten

淘宝网
Taobao.com

Walmart

JD.COM

Etsy

mytarget

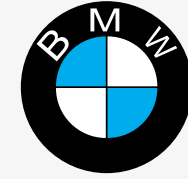
BEST
BUY

TMALL

Flipkart

Clients of the BRANDPOL Group of companies

International companies, trusting us for many years



We are members of associations:



BRANDPOL LLC
13-18 City Quay, Dublin 2, D02 ED70, Ireland

Strictly confidential

7

Frequently asked questions

How much does price monitoring cost?

In our company we have an individual approach to each of our clients, according to his requirements. The price starts with 10 000 RUB a month, depends on the number of products, quantity of websites and the frequency of price collection

How frequently can price monitoring be done?

The abilities of our platform allow us to monitor prices every hour

Are you able to compare products without articles?

Our platform is able to compare products against more than 20 criteria, including images, bar codes, descriptions, etc.

Can you monitor the leftovers of the products?

Yes, we can, 20% of our clients are already using this service

What is needed to become partners with you?

Leave a request on our website brandpolgroup.com, or call us on +353 (1) 267-80-03

Can you change formats of the report?

We have more than 10 standard forms of analytical reports, but we also are developing individual formats for reports of each client, according to his request

Do you have a personal cabinet?

Off course, we have a very convenient and functional personal cabinet, fully adapted to the needs of the client

Do you have personal managers?

Each client gets a personal manager, who answers any questions in online mode

Do you have an ability to screenshot prices?

The ability to do screenshots is also included into our system

In which way are you better than the competitors?

Try out our service and you will answer this question yourself, as more than 100 companies already did, who came to us from our competitors

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